

FAX# 703 528 7880 NOV5/12 15.38
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

DATE NOV5/12 15.38

OBAMA FOR AMERICA 60S

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15	S		800P-1130P	60		\$6,600.00	11/3	11/3	1		SAT	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 2265 PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	A		600A-700A	60		\$3,750.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS												
ORD COM1 : NO RUN DUE TO SPORTS RUN OVER. WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-15 FOR 1 SPOT/WK												
28	A		530A-600A	60		\$1,850.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS												
ORD COM1 : NO RUN DUE TO SPORTS RUN OVER. WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 27-30												
29	A		900A-1100A	60		\$750.00	11/6	11/6	1		TUE	1
PROGRAM : JEFF PROB/MILL/FUED												
ORD COM1 : NO RUN DUE TO SPORTS RUN OVER. WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 27-30												
30	A		430A-459A	60		\$250.00	11/6	11/6	1		TUE	1
PROGRAM : NEWS												
ORD COM1 : NO RUN DUE TO SPORTS RUN OVER. WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 27-30												
STATION MAKEGOOD OFFERS:												
M3 OK'D BUY#15 MISSED: SAT/800P-1130P NOV3 60S \$6,600.00 (NOV5/12)												
OFFER: TUE/600A-700A NOV6 60S \$3,750.00 PLS ADVISE.												
& TUE/530A-600A NOV6 60S \$1,850.00												
& TUE/900A-1100A NOV6 60S \$750.00												
& TUE/430A-459A NOV6 60S \$250.00												
CMT: NO RUN DUE TO SPORTS RUN OVER. WE CAN OFFER												
CONTRACT TOTAL												105850.00
TOTAL SPOTS												37

NOV/12 105850.00

MARKET TOTALS \$281,550 WFTV 38% WKMG 15% WESH 30% WOFL 14% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE